Permit #F00026073

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00026073 **Type of Permit:** FILMING **Release Date:** 03/26/2010

Production Company HUNGRY MAN INC

Insured Company Name HUNGRY MAN INC
Contact Phone No. 1 310-264-3000
Contact Phone No. 2 212-625-5600
Fax 212-625-5699
Address 311 S LA CIENEGA BLVD
LOS ANGELES, California 90016

Production Title STOLI VODKA

Type of Production Commercial - Standard

Producer Mino Jarjoura

Director Bryan Buckley

1st AD Craig Owens

Production Manager Steve Ruggieri

FilmL.A. Coordinator Hans Groszkruger

Location Manager David Nakata
Primary Phone Office - 310-264-3000
Secondary Phone Office - 818-355-5517

Location Assistant David Nakata
Primary Phone Mobile - 818-355-5517
Secondary Phone

Fees

Posting 1200	$104.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
FILMLA MONITOR FEES	$240.00
FILMLA MONITOR FEES OVERTIME	$180.00
FILMLA MONITOR FEES - DOUBLE TIME	$240.00
LA CITY DEPT OF REC AND PARKS CATERING 75 PLUS PERSONS	$450.00

Total Permit Fee $2,079.00

Number of Locations 1

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Production Title STOLI VODKA

Location Manager David Nakata
Primary Phone Office - 310-264-3000
Secondary Phone Office - 818-355-5517

Location Address 10236 Charing Cross Rd, Los Angeles, CA, 90024

Location Names PLAYBOY MANSION

Location Type Private Residence

Location Description

Prep Dates 3/29/2010 - 3/29/2010 07:00 - 21:00

Film Dates 3/30/2010 - 3/30/2010 07:00 - 22:00

Strike Dates 3/31/2010 - 3/31/2010 07:00 - 21:00

Open or Closed to the Public Closed

Generic Conditions
Community Survey Obtained
Must comply with attached conditions
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached documents
hungry man holmby.pdf
hungryman agent letter.pdf
Holmby Park Area.pdf
Mapleton AV July 2009.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	7
Cast/Crew vehicles	68
Cube Trucks	4
Generator	1
Honey Wagons	1
Motor Homes	1
Portable restrooms	1
Stakebed Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	60
Extras	20
Spot Check	1

Filming Activities Interior and exterior dialogue; Party scenes. Light atmsopheric music playing in background.;

Special Effects: F/X Permit #

Type	No. Times Per Day	No. Takes Per Take
votive and 12" candles	15 - 20	15 - 20

Description of F/X Scene:

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

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Coordinator Note 1 FILM LA MONITOR REQUIRED 6AM-10PM 3/30

Coordinator Note PARK MONITOR NOT REQUIRED FOR CATING IN HOLBY PARK 3/30 9AM-4PM

Parking

Base Camp
Location Type : Location
Street : Location and posted area

Crew Parking
Location Type : To Be Determined
Street : TBD

Posting "No Parking" signs 1) E/S of Comstock Av from Beverly Glen Blvd going south for 700 feet
2) W/S of Club View Dr. from Beverly Glen Blvd going west for 100 feet

Approximate Footage 901 - 1200 **Log Number** 1012712

Date(s) 3/30/2010 to 3/30/2010 **Time(s)** 07:00 to 22:00

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SPECIAL CONDITIONS FOR FILMING AT OR PARKING AROUND HOLMBY PARK

This is a residential neighborhood with large houses and mansions. Area streets are tree-lined and winding with limited parking and visibility. The area is bounded by Sunset BL, Hilgard AV, Warner AV, Wilshire BL and The Los Angeles Country Club. The following conditions have been established to mitigate the concerns of the local residents and patrons of Holmby Park. **Violations of these conditions may result in permit revocation or other administrative actions.**

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

- **Affected residents within 500' of all filming activity and within 150' of all equipment parking must be notified 2 days in advance of the first filming date or the first day of any substantial set preparation, unless later notification is approved by the Los Angeles Film Office.** *`Permit requests must be submitted to FilmL.A. at least three (3) working days in advance.*

- **Equipment parking and posting will be limited to the following areas**

    1. Either sides of Comstock Avenue between Club View Drive and Wilshire Boulevard
    2. East side of Comstock Avenue from Beverly Glen Boulevard going south 700 feet (1/2 of block only).
    3. For catering truck only: 100 ft on Club View DR, just east of Beverly Glen Bl in front of area approved for catering.

- **Equipment vehicles shall observe all posted parking restrictions (i.e. red curbs and no parking signs)**

- **Vehicles may not have engines running while parked.**

- **No double parking on Comstock Avenue. All vehicles must pull into a parking space at curbside.**

- **All trailers/motor homes must be run off one central generator.**

- **LAPD officer required for public safety.**

- **Cast and crew may not park on area streets.** Off street parking must be provided for personal vehicles.

- **A FilmL.A. monitor will be assigned to encourage compliance with the permit and conditions.** The monitor will generally arrive at the designated location **1 hour prior** to the permit start time to note proper arrival time and remain with the production company during all filming related activities to monitor permit compliance and proper departure time.

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PARK FILM OFFICE

City of Los Angeles, Department of Recreation and Parks
4730 Crystal Springs Drive, (Mail Stop 664)
Los Angeles, California 90027
Telephone: (323) 644-6220 Fax: (213) 847-6056

Film Production Guidelines

Welcome to the City of Los Angeles, Department of Recreation and Parks (Department). In our partnership to protect the environmental integrity of our parks the Park Film Office is providing guidelines to ensure a safe and successful film shoot. Please review and provide copies of these guidelines to the appropriate responsible persons. Thank you for the continuous use of our parkland.

- Vehicles and/or heavy equipment are not allowed on turf areas unless prior approval is given by the Park Film Office.
- Production companies must provide their own restroom and trash receptacles. The City dumpsters and trash cans cannot be used so all self-generated trash has to be removed and disposed of off-site.
- Film permits do not provide exclusive use of a park or recreation area.
- Service roads, parking lot driveway access, handicap or electric vehicle designated parking stalls may not be blocked or restricted. Emergency vehicle access lanes must be maintained in parking lots and park streets at all times.
- A 20 Foot unobstructed lane must be maintained between parked vehicles/trailers in all parking lots and Recreation and Parks roadways for emergency vehicle access.
- Due to underground plastic irrigation lines and trees having shallow root systems, staking or drilling into turf, rocks, trees or asphalted areas is not permissible unless prior approval is given by the Park Film Office. This approval will be noted in the permitted guidelines.
- Locked park gates can only be accessed by a Park Film Office Monitor. Security of open gates must be provided by the permitted company. Any equipment that is permitted to stay overnight must be guarded by the permitted company's security group.
- Alterations to natural or manmade surroundings or content of the park are not permissible unless documented in these specific guidelines. The permit holder is financially responsible for all remediation should there be any damage or unauthorized alteration to Department property. The remediation and cost of will be determined by the Park Film Office.
- A Park Film Office Monitor(s) may be assigned to the permitted location. Their job is to ensure guidelines are followed, liaison between park patrons, other City employees and a communication link between Permitee and the Park Film Office for any additional needs or authorizations. When the Park Film Office is closed the Park Film Monitor has the authority and responsibility to modify these guidelines within the parameters given to them by their supervisor. The Park Film Monitor has access 24/7 to contact their supervisors if needed. The Permitee will be required to adhere to the instructions, restrictions and requests given by the Park Film Monitor.

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- Smoking is prohibited on all Department properties. An exception has been made for permitted film production companies to smoke in areas that are designated by the Fire Safety Officer or Park Film Monitor. If a Fire Safety Officer or Park Film Monitor is not assigned to the Permitee there will be no smoking with the exception of an actor smoking while performing or as part of the scene.
- A designated smoking area may not be near any patron activity or facility. Large buckets of sand or water must be placed in this area for disposal of tobacco or tobacco related products. The designated smoking area may be revoked or not allowed depending on weather and location conditions. Failure to comply with the smoking restrictions may result in a fine.
- **OK TO CATER AT HOLMBY PARK ON TUESDAY, MARCH 30, 2010.**
- **OK TO SET UP THE POP UP TENTS ON THE NORTH END OF THE PARK BY THE FENCE NEAR THE PLAYGROUND AREA ONLY; NO EXCEPTIONS.**
- **CATERING TRUCKS ARE STREET PARKING ONLY.**

F-26073
HUNGRY MAN/STOLI VODKA
HOLMBY PARK

NOT A PERMIT

Appointment of Beautiful Day Permits As Authorized Agent and Representative

I certify that I am a representative of Hungry Man, Inc. ("Principal") and am authorized to enter into binding contractual agreements on it behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits (themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Beautiful Day Permits and its employees and agents ("BDP") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through ("Film L.A., Inc.") for any city, county or other jurisdiction where Film L.A., Inc. operates; to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to and such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or it insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner of messenger used by) BDP. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints BDP as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including Film L.A., Inc. and any city, county, or other jurisdiction where Film L.A., Inc operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this be revoked by Principal at any time in writing delivered to Film L.A., Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint BDP as agent for Principal, and based upon that authority I hereby appoint BDP as Principal's agent as set forth herein.

Dated: 3-12-10

Hungry Man Inc
Name of Principal

By:
Representative's Signature

David Jarrard
Print Representative's Name

Location Mgr.
Representative's Title

1517 20th St
Santa Monica CA 90404
Principal's Address

310-264-3000
Principal's Telephone

Jordan & Michaela Wright
Beautiful Day Permits
Phone (626) 934 - 1280
Fax (626) 934 - 1281

NOT A PERMIT

SPECIAL FILMING CONDITIONS
MAPLETON DRIVE AND CHARING CROSS ROAD SOUTH OF SUNSET BOULEVARD

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

Mapleton Drive and Charing Cross Road, south of Sunset Boulevard and East of Beverly Glen Boulevard are narrow, slightly hilly, winding streets. Filming activities in the area can pose significant problems for nearby residents and traffic through the area. The following Special Filming Conditions have been established to mitigate the concerns of local residents and to ensure traffic can move through the area safely.

- **Affected residents must be notified at least 2 days in advance of the first day of filming or the first day of any substantial set preparation.** *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*

- **The total number of filming days on Mapleton Drive between Sunset Boulevard and Club View Drive and Charing Cross Road between Sunset Boulevard and Mapleton Drive shall be limited to 25 days per calendar year.** Each location shall be limited to 10 filming days per calendar year or 2 permits (each for a set number of days, whose total days may not exceed the 10 day limitation - *extensions shall be considered additional permits*). **No filming shall be permitted in excess of the frequency limitation unless 70% of affected residents approve the requested dates, times and activities in writing using the approved FilmL.A. Filming Survey form. Affected residents are considered to be the properties adjacent to the location, the properties next to the adjacent properties, and the 3 properties nearest the location across the street.**

- **No equipment may be parked on Mapleton Drive or Charing Cross Road.** All equipment must be parked on the filming property only, or in areas approved by FilmL.A..

- **No loading or unloading of equipment vehicles on Mapleton Drive or Charing Cross Road.** All loading & unloading of equipment must be done on private property.

- **Catering must be contained on private property.**

- **Production companies may not arrive in the area prior to 7:00 a.m. and must depart no later than 10:00 p.m.,** unless approval is obtained from FilmL.A. and the approval times are indicated on the permit. An extension of the standard filming hours requires that affected residents be surveyed to identify community concerns.

- **Cast and crew may not park on area streets.** Off-street parking must be provided.

- **A FilmL.A. Monitor will be assigned to encourage compliance with the permit and conditions.** The Monitor will generally arrive at the designated location 1 hour prior to the permit start time to note proper arrival time and remain with the production company during all filming-related activities and ensure proper departure time.

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